



Volunteer Role Description

Volunteer Role: Public outreach (Volunteer)

Location: Festivals, awareness raising events

Supervised by Partnerships Manager

Welfare Supervised By: MIH Volunteer Manager

Purpose of Volunteer Role

To raise awareness of Made in Hackney's work in the community and to encourage people to support our work by signing up to our newsletter for classes and volunteering, and encouraging donations.

Key Tasks

1. Use our tablet to collect as many contact details of members of the public as possible, in order to add them to our newsletter mailing list.
2. Encourage the public to donate using our donations tap-in device
3. Set up the stall, to be pre-arranged with staff on materials and pick-up of materials.
4. Breakdown of stall when needed, with pre-arrangement with staff
5. Staff will be onsite too. Those seeking to be independent, can manage the stall by themselves.

Time Commitment

Outreach events can range from 3 – 7 hours, on weekdays and weekends.

Person Specification

- Open to approach the public to first engage in conversations and to encourage donations
- An interest in healthy plant-based cooking
- Friendly interpersonal and customer service skills
- Enthusiastic and a positive attitude
- Ability to take initiative and be flexible

Support and Development Opportunities Provided

- Free entry to the events as stall holder
- Briefing on stall set up and public communications
- Out of pocket expenses reimbursed for each day of volunteering (£7 for meals), plus reasonable travel expenses, with receipt (£15/day total)
- Concession rate to attend cookery classes on invitation for active volunteers
- Volunteer Socials to meet other volunteers

- Professional reference provided after a 6-month commitment

See **MIH Volunteer Policy** for full details.

Equal Opportunity

Made in Hackney values diversity in all forms. We therefore support and encourage people from diverse backgrounds and experiences to apply.

To Apply

Please fill in our online **Volunteer Application Form** on our website:

<https://madeinhackney.org/get-involved/volunteer>

If you have questions or difficulties completing the form, please email **Sukhin** our volunteer manager at volunteer@madeinhackney.org or leave your contact details with our office on Tel: 0208 44 242266 and you will receive a call back.

Background on Made in Hackney

Made In Hackney started in 2012 as the UK's first fully vegan community cookery school. We collaborate with communities to showcase and develop skills, knowledge, and inspiration to grow, cook and eat more plants.

The kitchen started as a response to global and local crises – health inequalities, food access and climate change to bring about positive change in the areas of community, health, and environment with delicious, culturally varied, nutritious plant-based food at the centre of all we do.

During the Covid pandemic, we launched a COVID19 response, an emergency direct to door community meal service. Today we continue to provide free meals at about 400 meals a week.

Global Plant Kitchens is our free online programme for anyone in the world who wants to set up a vegan community cookery school, sharing a decade of knowledge, insight, and learning.

Website: www.madeinhackney.org **Instagram** @madeinhackney **Facebook** @MadeInHackney
YouTube @Made_In_Hackney **LinkedIn** @Made-In-Hackney

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